

9:00 am CONFERENCE REGISTRATION

Istanbul room

9:15 am WELCOME ADDRESS

Gianluigi Ferri, CEO & Founder, Innovability

9:30 am

EMERGING TECH OPPORTUNITIES & THREATS - INTEGRATION AND CONNECTIVITY FOR A DRIVER-CENTRIC ENVIRONMENT

Chairman: Saverio Romeo, Principal Analyst, Beecham Research

Integration and Connectivity Keywords for Smart mobility
Paola Carrea, Telematics Business Development Director, Magneti Marelli

Connected Automobiles: The multilayer business battlefield
Antonio Solinas, R&D Director, Abinsula

MirrorLink - The Key to Safety, Enjoyment and Interoperability on Today's Roads
Alexander Aurich, Resp. the team "multimedia integration", Carmeq - Car Connectivity Consortium

10:30 am

DEFINING CONNECTED CARS OPPORTUNITIES AND NEW BUSINESS MODELS

The Connected Car: why it's got to be LTE
Jeremy Green, Principal Analyst, Machina Research

11:00 am COFFEE BREAK

11:20 am

THE LEGAL ISSUES & FORTHCOMING CHALLENGES

Privacy and regulations: state-of-the-art and future issues
Giulio Coraggio, Partner, Dla-Piper

11:40 am

CONNECTED CARS, ITS AND SMART CITIES

Chairman: Jan Unander, Executive Director, Telematics Valley

Masdar City and Mobility
Steve Severance, Program Management Office, Masdar (United Arab Emirates)

Modern cities - Macro trends, how it affects parking and how parking can contribute to more sustainable solutions of urban transportation

Mauritz Börjesson, Chief Business Development Officer, Easypark

Helmuth Ritzer, CTO, Moovel GmbH

1:00 pm NETWORKING LUNCH

2:00 pm

SERVICE PROVIDER OPPORTUNITIES & THREATS

Chairman: Arnaud De Meulemeester, Founder, SD-X Technologies & Services start-up

Enabling Technologies for New Services and Applications in the Automotive Industry

Saverio Romeo, Principal Analyst, Beecham Research

Helping you secure the connected car - an engineering approach to cyber security for Automotive
Mike Parris, Head of Secure Car Division, SBD

3:00 pm

TELEMATICS INSURANCE OPPORTUNITIES & THREATS

Chairman: Gianluigi Ferri, CEO & Founder, Innovability

Motor Insurance Telematics @ Generali: A customer centric case history on UBI - Usage Based Insurance solutions with black boxes and connected services.

Andrea Jurkic, Project and Product Manager of Insurance Telematics, Generali Group

Growth analysis of the connected insurance market
Thomas Hallauer, Director of Research and Marketing, Ptolemus Consulting Group

3:50 pm COFFEE BREAK

4:00 pm

COMMERCIAL VEHICLES AND ENTERPRISE MARKET OPPORTUNITIES

Jan Unander, Executive Director, Telematics Valley

4:20 pm

CONNECTED INFOTAINMENT: BUSINESS MODELS, STANDARDIZATION CHALLENGES AND INNOVATION

Chairman: Roberto Zompi, Director, GENIVI Alliance

From Apps to experiences - The inevitable failure of Apps in cars and what will follow
Holger G. Weiss, CEO, Aupeo!

GENIVI, a standard open source In-Vehicle Infotainment (IVI) software platform for connected automobiles
Roberto Zompi, Director, GENIVI Alliance

5:30 pm

Q&A

6:00 pm END OF CONFERENCE

7:30 pm NETWORKING DINNER



9:00 am CONFERENCE REGISTRATION

Istanbul room

PARALLEL SESSION A

9:00 am

EXPO, EXPERIENCE AND MATCHMAKING TIME

10:30 am

FUTURE OPPORTUNITIES AND MARKET CHALLENGES FOR THE CC ECO-SYSTEM

Chairman:

Jeremy Green, Principal Analyst, Machina Research

Connected cars are here to stay

Carlo De Micheli, Head of Innovation, OSVehicle

Towards an insurance portal for connected cars

Arnaud De Meulemeester, Founder, SD-X Technologies & Services start-up

ROUND TABLE:

Massimo Cavazzini, Global UConnect - EMEA Head of Marketing and User Experience, Fiat Chrysler Automobiles
Alexander Aurich, Resp. the team "multimedia integration", Carmeq - Car Connectivity Consortium

Arnaud De Meulemeester, Founder, SD-X Technologies & Services start-up

Carlo De Micheli, Head of Innovation, OSVehicle

12:00 pm

CONNECTED AUTOMOBILES PITCHFIRE SESSION
DRIVING THE DEVELOPMENT OF THE CC WORLD: VENTURE CAPITAL AND CAR APPS STARTUPS

Participant:

BeonD

Bringme

Datafromsky

PonyZero

Route 220

Smart-I

INDUSTRIO Ventures

ITALIASTARTUP

1:00 pm NETWORKING LUNCH

2:30 pm DIGITAL RADIO

4:00 pm EXPO, EXPERIENCE AND MATCHMAKING TIME

Madrid room

PARALLEL SESSION B

By



9:00 am WELCOME

Chairman: Giovanni Cipolla, SAE Torino Group

Piemonte mission & cradle for transportation

Giuseppina De Santis, Assessor for Industry, Innovation, Research, Regione Piemonte

Mechatronic excellence in Piemonte

Maurizio Gattiglio, Executive Vice president, Strategic Business Development, Prima Industrie

Role of SME in ITS: the AMMA opportunities

Alberto Dal Poz, President, AMMA

9:30 am

ITS IN THE DIGITAL AGENDA

Chairman: Rossella Panero, President, 5T &TTS Italia

The Horizon2020 & ITS

Nicoletta Marchiandi, EALPS Enterprise Europe Network Coordinator, Head of Technologic Innovation Dept., Camera Commercio Torino

Vision & Challenges for ITS in India

Dibyendu Sengupta, Transport Specialist, EBTC

Italian clusters: target and status

Laura Morgagni, Torino Wireless

Academy R&D support in ITS knowledge
Enrico Macii, Politecnico di Torino

11:00 am COFFEE BREAK

11:30 am

ITS CHALLENGES ON FUTURE VEHICLE CONFIGURATIONS

Chairman: Markus Schwaderlapp, Executive Vice president, FEV

Vehicle safety implications & challenge

Gerrit Jan Riemer, Opel

Seamless & Reproducible Approach for Developing Smart Mobility from Office Simulation to Test bed to Road: Energy Management in an Intelligent Transportation System

Stephen Jones, Engineering and Technology Power Trains Systems, AVL

Style and architecture impact in Smart Mobility

Laura Milani, IAAD

Driverless vehicles: Human Factors implications

Roberto Montanari, Re-Lab

12:30 pm LUNCH

1:30 pm

ITS CHALLENGES ON FUTURE PROPULSION SYSTEMS

Chairman: Stephen Jones, Engineering and Technology Power Trains Systems, AVL

Vision for powertrain technology under future requirements

Norbert Alt, Vice President Europe & South America, FEV

Gasoline Engines 2020 - Challenges and Solutions

Günter Fraidl, Senior Vice President, AVL

High performance powertrain & sport cars challenge

Ferdinando Cannizzo, Head of transmission and Hybrid Systems Dept./ Director of Coni- Ferrari Olympic Program, Ferrari GT

2:15 pm

ITS CHALLENGES ON FUTURE INFRASTRUCTURE & SMART ENERGY

Chairman: Federico Caleno, Responsible for Special Projects and Technological Development, ENEL
Intelligent infrastructure implementation

Fabrizio Arneodo, Chief Technology Officer, 5T

Challenges and opportunities of EV wireless power transfer

Joachim Taiber, Research Professor and Institute Director, Clemson University

Smart grids for energy transmission, distribution and storage

Harun Turker, Grenoble Electrical Engineering Laboratory, G2ELab

3:00 pm COFFEE BREAK

3:20 pm

ITS CHALLENGES ON FUTURE SERVICES & COMMODITIES

Chairman: Marco Annoni, Senior Project Manager, TILab

Re-inventing the methodologies for emissions & fuel consumption measurement in real use

Les Hill, Manager Global Product Planning Group, Horiba

The role of IT supply chain for ITS & automotive connectivity

Sergio Tusa, President, TSP Association

Smart-cards and payment systems for ITS

Matteo Antoniola, Business Development Manager, 5T

Decision Support Systems: An Application of ICT for Sustainable Mobility in Smart Cities

Francesco Ferrero, ISMB

4:20 pm

ROUNDTABLE AND CLOSING REMARKS

Chairman:

Alberto Dal Poz, SAE Torino Group

Human centered Mobility & ITS

Key players and opinion leaders fin the ITS arena

6:00 pm END OF CONFERENCE